

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 11.29
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

OBDEF # _____ CONTRACT # 6296/24 _____
 CHGO: WALK: _____

CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REPOF- BROOKS, GOODSON, BRODEUR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 430												
16	S		700P-730P	30		\$4,500.00	8/28	8/31	2		TU-F	2
PROGRAM : JEOPARDY CON COM1: 1X PER DAY												
28	A		700A-900A	30		\$2,250.00	9/3	9/6	3		M-TH	3
PROGRAM : GMA ORD COM1: MAKE GOOD PER DAVID/JOE CONVO THIS IS A MAKE-GOOD FOR AUG29 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG30 ON LINE-16 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

29 A 530A-600A 30 \$2,250.00 9/3 9/6 1 M-TH 1

PROGRAM : EARLY NEWS
ORD COM1: MAKE GOOD PER DAVID/JOE CONVO
PART OF A MAKEGOOD MADE UP OF LINES 28-29

STATION MAKEGOOD OFFERS:

M2 REJECT BUY#16 MISSED:TU-F/700P-730P AUG29 30S \$4,500.00 (AUG27/12)

OFFER:WED/730P-1030P AUG29 30S \$4,500.00 PLS ADVISE.

CMT:PRGM CHANGE: BUCS GAME

M3 REJECT BUY#16 MISSED:TU-F/700P-730P AUG30 30S \$4,500.00 (AUG27/12)

OFFER:THU/630P-930P AUG30 30S \$4,500.00 PLS ADVISE.

CMT:PRGM CHANGE: JAGUARS GAME

M4 OK'D BUY#16 MISSED:TU-F/700P-730P AUG29 AUG30 30S \$4,500.00 (AUG28/12)

OFFER:M-TH/700A-900A SEP3 30S \$2,250.00 PLS ADVISE.

& M-TH/530A-600A

CMT:MAKE GOOD PER DAVID/JOE CONVO

SEP/12 195100.00 CONTRACT TOTAL 195100.00

TOTAL SPOTS 75

MARKET TOTALS \$513,421 WFTV 38% WKMG 28% WESH 21% WOFL 13% WKCF 0% WRBW 0% CABL 0%

ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE